

Vitaliy Romanov

Creative Director · AI & SaaS Products

Over 15 years of experience in design and project management across diverse teams. I implement AI solutions and automate business processes using n8n and AI agent systems.

Successfully delivered **5 AI automation projects** and launched **3 SaaS projects and applications** in recent years. Clients include Sberbank, YouDo, Samokat, Glavdostavka and others.

AI Implementation & Solopreneur

Freelance / Independent Projects November 2024 - Present

- Implement AI and automate business processes with n8n. Delivered **5 AI automation projects** in recent years for clients across different industries.
- Develop intelligent workflows for CRM automation, lead processing, and messaging and email integration. Deploy AI assistants for routine tasks in marketing, sales and customer service.
- Advise businesses on digital transformation and the use of generative AI.
- Launched **3 SaaS projects and applications**.

Creative Director

MiracleAG October 2023 - Present Andorra

- Collaborate with AI developers on B2B and B2C business positioning in AI and Blockchain; work closely with business owners and developers.
- Manage multiple projects simultaneously, ensuring delivery on time and within budget.
- Create visual identities and project brands, design concepts and design systems. Develop brand positioning in Blockchain and social media.

Design Team Lead

Premium Call Service · Ecommerce October 2011 - September 2023 Moscow

- Led an international team of designers; collaborated with back-end and front-end engineers to implement design solutions.
- Developed and implemented a repeat-order system, increasing repeat orders by **36%**. Contributed to a CRM system for operator management, improving operational efficiency by **18%**.
- Designed for **12 e-commerce projects**: CRM, navigation, delivery and payment optimization. Improved checkout pages, reducing checkout time by **20%** and abandoned carts by **11%**.

Lead Designer

Saibent June 2007 - October 2011 Moscow

- Built a digital product design system and ecosystem. Planned projects, developed strategy and made key design decisions.
- Created customer journey maps (CJM) and user flows; worked with Scrum teams from specifications through A/B testing. Developed web and mobile concepts and presented them to management.
- Managed the design department: recruitment, planning, mentoring and implementation of standards. Coordinated design and development teams.

Brand Designer

Cetis Branding Agency June 2006 - December 2006 Moscow

- Analyzed target audiences and developed design concepts. Created brand identities, advertising materials and brand guidelines.

Designer

Avenue Designs August 2003 - June 2006 Moscow

- Web design, point-of-sale materials and print production. Brand identity, visual identity and graphic design.

Contact

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🌐 romanovart.com

🌐 [RomanovArt](https://www.linkedin.com/company/RomanovArt)

📍 Vietnam

Skills

AI
Automation (n8n)
APIs and RAG
Prompt engineering
SaaS
MVP development
CRM systems
Data Visualization
A/B testing
CJM / User Flow
Blockchain
E-commerce
AI in design
UX / UI design
Prototyping
Design systems
Web design
Team management
Branding
Graphic design

Tools

Photoshop, Illustrator, After Effects,
Adobe Creative Cloud, Figma,
AI for photo and video, n8n,
ChatGPT / Claude / Gemini, Asana,
MS Excel / Office

Languages

Russian - Native
English - B1 Intermediate

Education

Higher education · 2008

MEPhI, Moscow

National Research Nuclear University
MEPhI (Moscow Engineering Physics
Institute)

About Me

I study AI for business and develop applications, AI agent systems and trading bots.

I enjoy snowboarding, swimming and inline skating.